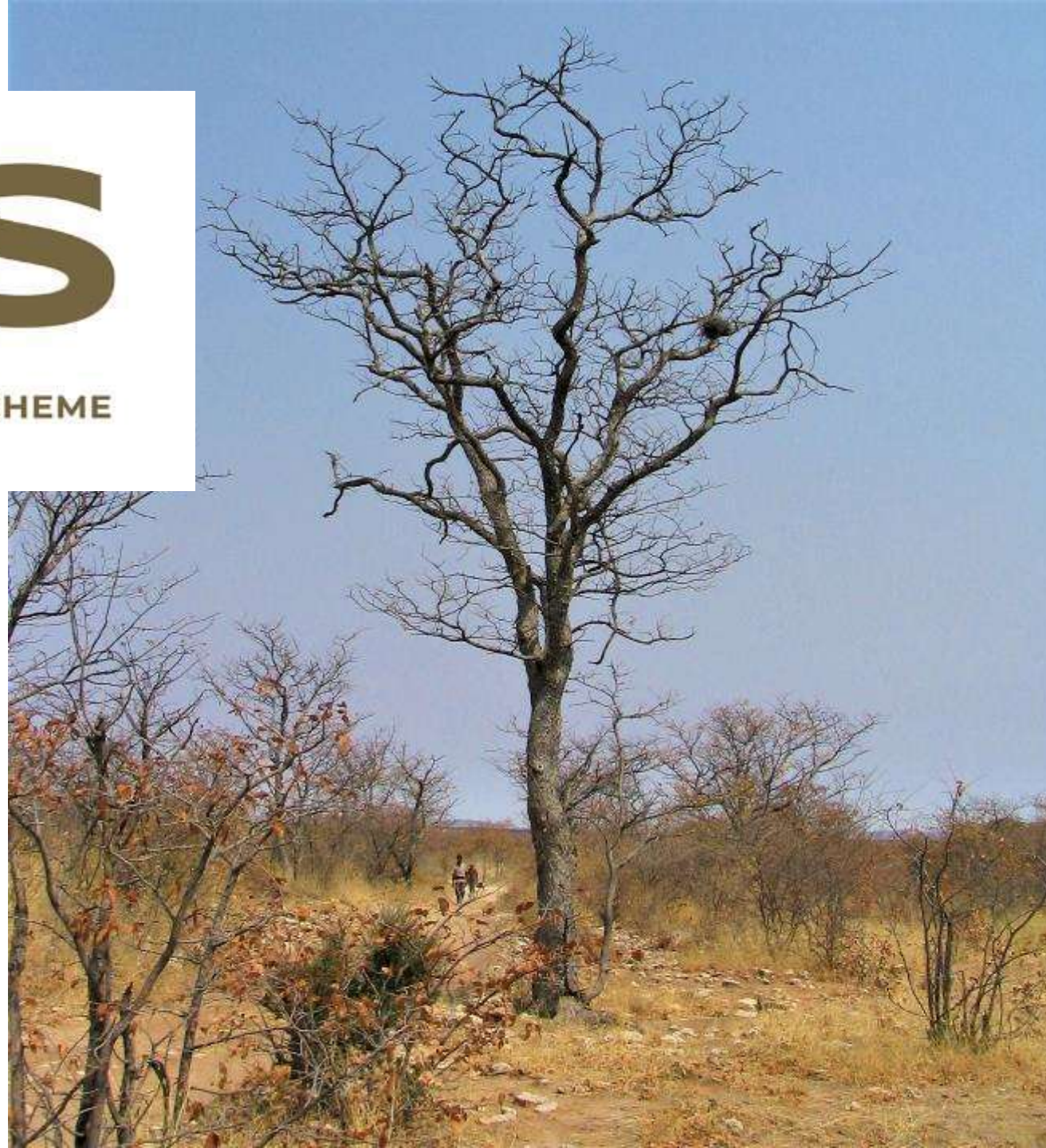


# SAFAS

SUSTAINABLE AFRICAN FOREST ASSURANCE SCHEME

SUPPORTING SUSTAINABLE  
FOREST MANAGEMENT  
THROUGH CERTIFICATION IN  
AFRICA





# SAFAS

SUSTAINABLE AFRICAN FOREST ASSURANCE SCHEME

## SAFAS NGB

GOVERNANCE AND PROMOTION OF  
PEFC IN SOUTHERN AFRICA

### FOREST MANAGEMENT CERTIFICATION

**Administration** of PEFC South Africa  
**Promotion** of FM Certification  
**Development** of regional certification

### CHAIN OF CUSTODY CERTIFICATION

**Promotion** of COC certification  
**Trademark integrity**

### COMMUNITY LABEL

**Promotion** of community grown wood  
**Growing** community partnerships  
**Supporting** community development



## SAFAS LCP

LANDSCAPE CERTIFICATION  
PROGRAMME

**Affordable** certification  
**Reducing** administration effort  
**Easy monitoring** and reporting  
**Effective** certification  
**Access** for smallholders



## SAFDEV

DEVELOPMENT SUPPORT

**PARTNERSHIPS WITH  
DEVELOPMENT  
ORGANISATIONS SUCH AS  
FAO, USAID, UNDP**

**Sustainable Agriculture &  
Forestry development in  
Africa**



## SAFAS TRAINING

DEVELOPING SKILLS AND KNOWLEDGE

### CERTIFICATION

**Forest management** Certification  
**Chain of custody**  
**Auditing**

### SUSTAINABLE FOREST MANAGEMENT

**Water stewardship** & delineation  
**Alien Invasive Plant** control  
**Biodiversity** & conservation  
**Community** relations  
**Carbon** accounting

### SKILLS DEVELOPMENT

Health and safety, chain saw  
operators, pesticide use, business  
skills





# Why certification?

1. **From the growers perspective** - Market access
2. **From forestry stakeholder perspective** – promote sustainable forestry in order to protect forests.

In order for certification to work for both these groups:

Certification must be measuring **real sustainability** and has to address the key risks to **a particular forest**.

If certification requirements are too general then it is going to fail on **the second account**.



# What is PEFC?



“A world in which people manage forests sustainable”

- **Alliance** of independent **national forest certification systems** under the umbrella of **PEFC International**
- National forest certification systems based on PEFC's **Sustainability Benchmark**
- **Credible and independent** third party certification & accreditation
- **Bottom-up approach:** national ownership & initiative



# What is certification?

## From forest management to end user



### Chain of Custody certification

### Sustainable Forest Management certification



#### PEFC:

- Over 20 000 Chain of Custody certifications in 70 countries
- Over 330 Million hectares.
- 55 member countries



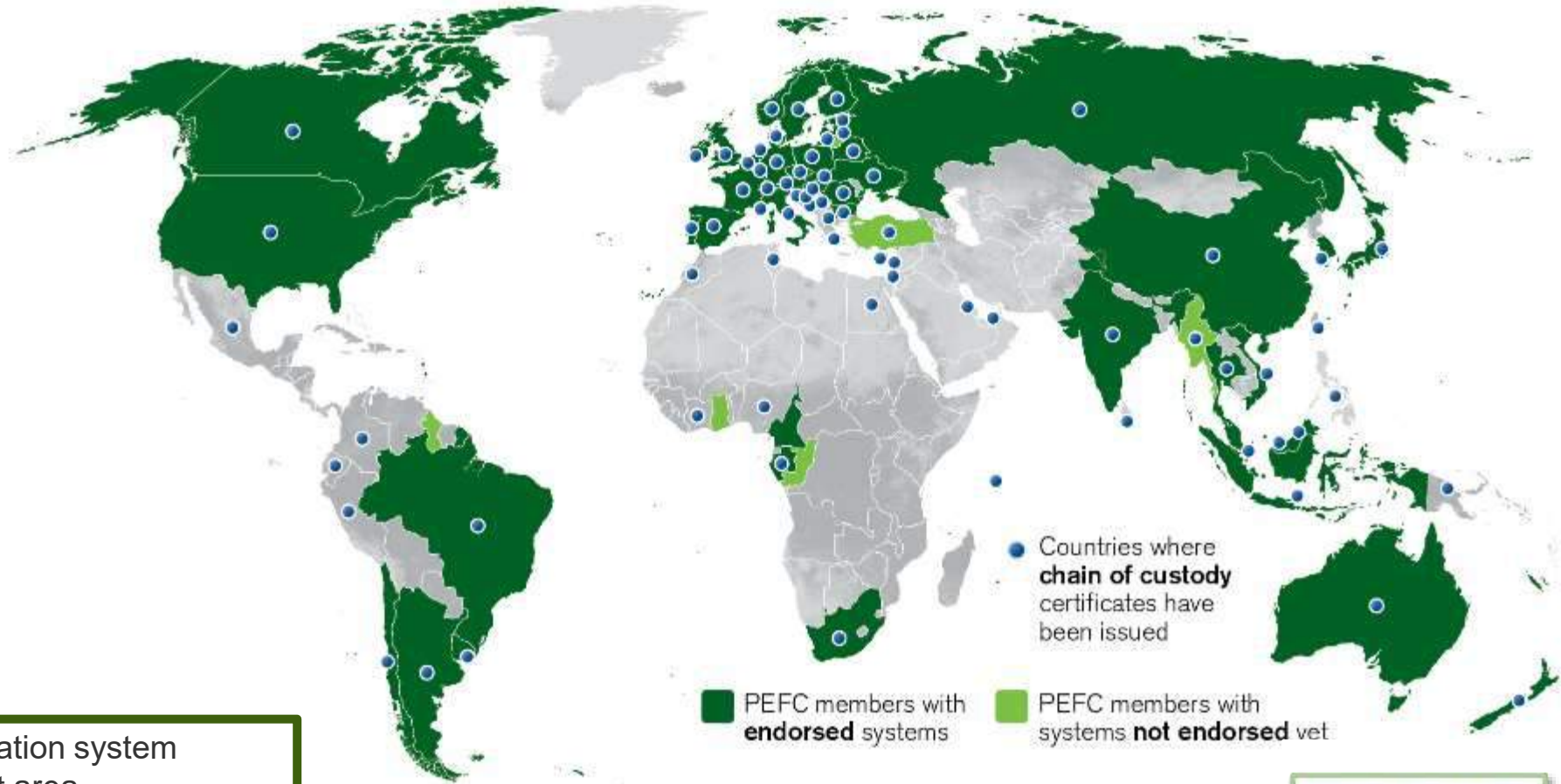
#### Ensuring:

- from well managed forests
- legality
- traceability





# Global growth of the PEFC Alliance



- ✓ World's largest certification system
- ✓ 330 million ha of forest area
- ✓ 75% of world's certified forests are PEFC
- ✓ 20,000 COC – 34% of the world's COC





International Accreditation Forum

### Association of Accreditation Bodies

- ✓ Ensure competence
- ✓ Ensure impartiality

### National Accreditation Bodies



- ✓ Accredite Certification Bodies
- ✓ Ensure competence and impartiality

# CONFORMITY AND AUDITING PEFC AND FSC



Alliance of sustainability standards  
10 credibility principles



- ### International Accreditation services
- ✓ Accredite Certification Bodies
  - ✓ Ensure competence and impartiality

PEFC ACCREDITATION



## Certification Bodies

Audit organisations against standards



- ✓ Forest management
- ✓ Chain of Custody



FSC ACCREDITATION



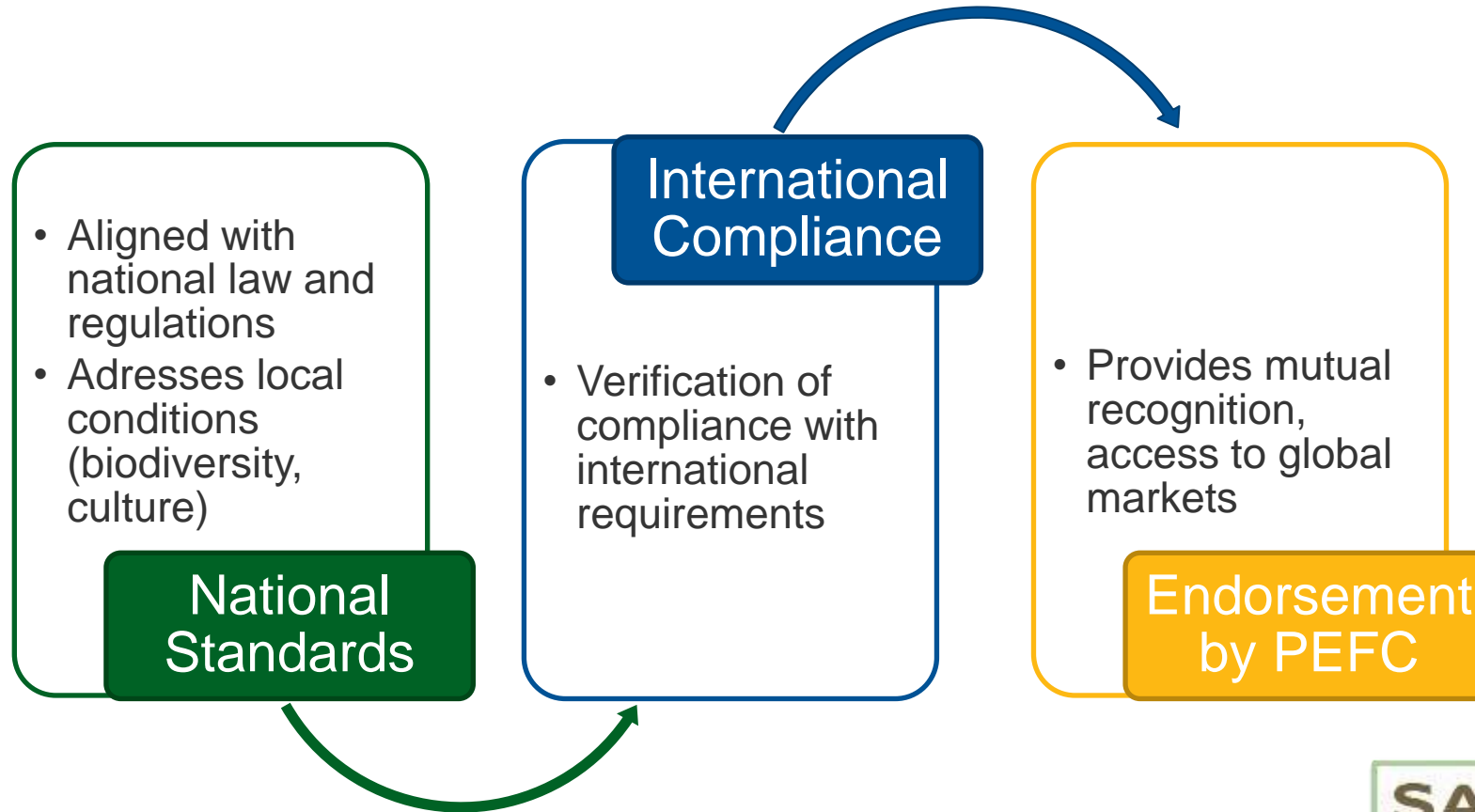
# nct

NCT FORESTRY CO-OPERATIVE LIMITED

# sappi



# PEFC's Bottom-Up Approach

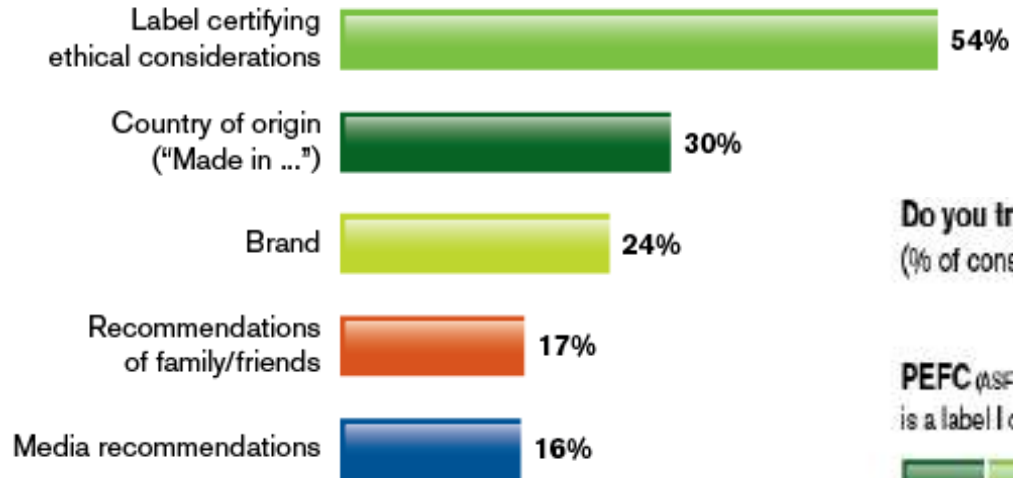




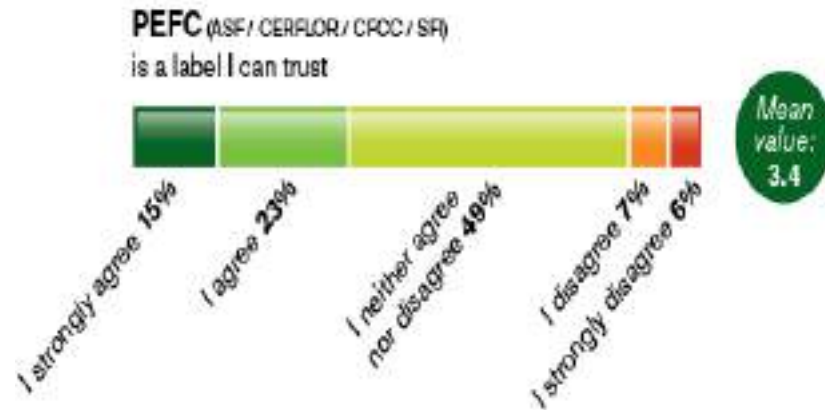
# Global Consumer Survey



**What reassures you most that environmental considerations have been taken into account? (% of consumers)**



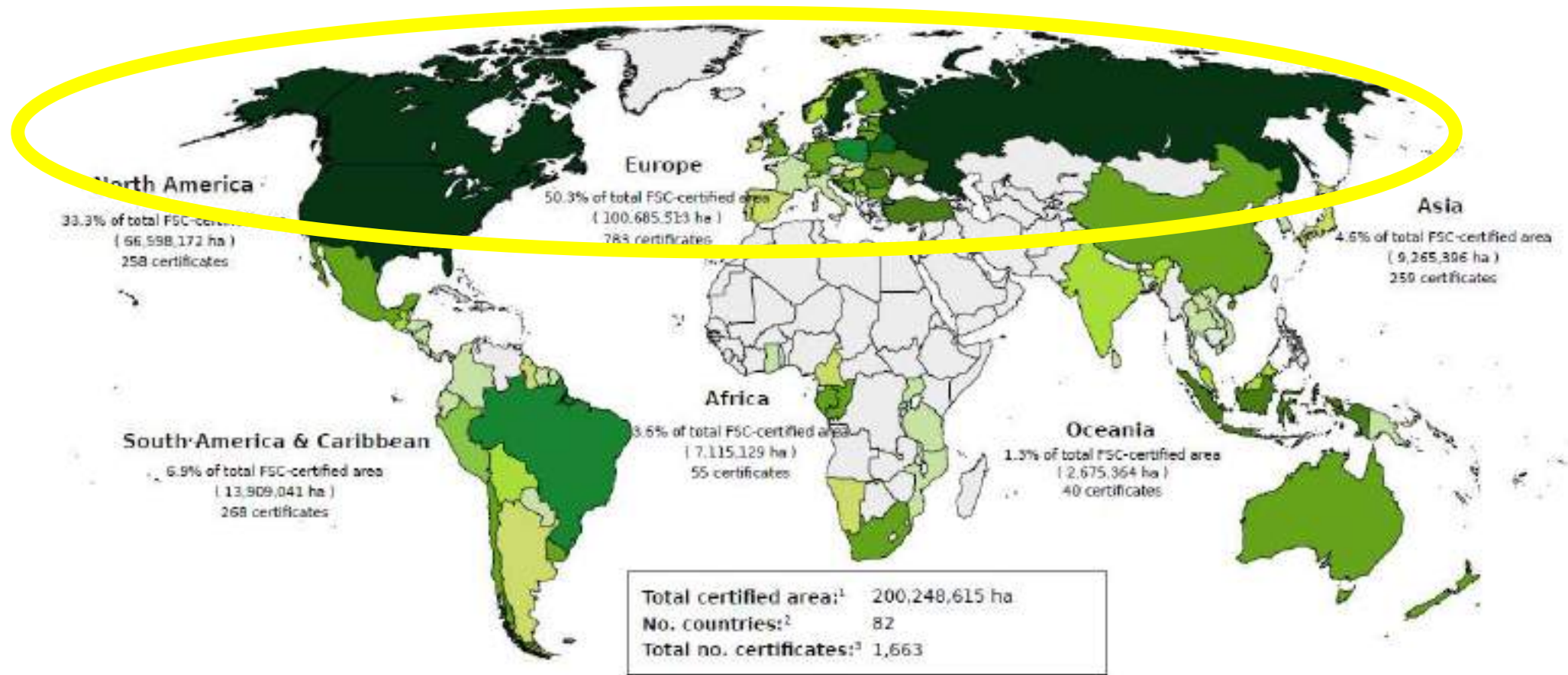
**Do you trust these labels? (% of consumers)**



**FSC**  
is a label I can trust



Global FSC-certified forest area





Continue with PART II